

U.S. LAWNs

BY THE NUMBERS

Now is a great time to invest in a U.S. Lawns franchise. Our massive industry is growing, and U.S. Lawns is leading the charge by helping our franchisees to expand our brand. Let's take a quick look at U.S. Lawns by the numbers.

THE INDUSTRY

\$88 BILLION
WORLDWIDE
 THE SIZE OF THE
U.S. LANDSCAPING
INDUSTRY



\$4.1 BILLION
WORLDWIDE
 THE EXPECTED GROWTH
 OF THE U.S. LANDSCAPING
 INDUSTRY OVER THE NEXT
 12 MONTHS

OUR BRAND

#1 Ranking of U.S. Lawns amongst franchises in the landscape industry based on system-wide sales

top 10 Ranking of U.S. Lawns amongst companies in the landscape industry based on system-wide sales



700+ Operational tools and training resources made available to franchisees through our online support catalog

250 AND GROWING

U.S. Lawns operating franchise territories nationwide



25+ Average years of industry experience of our franchisee support team members



32 Years of experience offering stellar franchisee support



YOUR INVESTMENT



\$39,800 – \$81,300

Estimated range of initial investment*

\$226,669

Average gross profit for our franchisees**

\$726,503

Average gross sales for our franchisees**

\$5,000

Discount offered to veterans of the U.S. Armed Forces



The numbers don't lie. U.S. Lawns has some compelling figures to demonstrate that now is a great time to break into the landscaping industry, and that we're the franchisor to help!

Contact us today to learn more about what it takes to become a franchisee.

 **U.S. LAWNs**[®]
 Your Turf. Our Lawn.

*According to Item 7 of the 2018 U.S. Lawns Franchise Disclosure Document

**For franchises operating for at least one year according to Item 19 of the 2018 U.S. Lawns Franchise Disclosure Document